

Budapest Musculoskeletal Private Clinic

Cookie Policy

Information on the use of cookies on bmm.hu

Translation notice. This English version is provided for informational purposes only. The Hungarian original („Cookie-szabályzat”) remains the sole legally binding text. In case of any discrepancy between the Hungarian and English versions, the Hungarian version prevails.

Controller: MEDPORT Egészségügyi Szolgáltató Kft. (Limited Liability Company), operating under the brand **Budapest Musculoskeletal Private Clinic** (*Budapesti Mozgásszervi Magánrendelő, „BMM”*).

Website: bmm.hu

1. What are cookies?

Cookies are small text files that the website stores on the computer or mobile device of the user visiting its pages. With the help of cookies, the website remembers your actions and personal settings for a certain period (e.g. font size and other custom settings related to the display of the website), so that you do not have to re-enter them every time you visit our website or navigate from one page to another.

Enabling cookies is not strictly necessary for the operation of the website, but it improves the browsing experience and performance. You may delete or disable these cookies, but in that case some functions of the website may not work as intended.

2. How we use cookies

2.1. Technical cookies

We use technical cookies that serve the display of the website and its proper operation. These technical cookies are strictly necessary for the proper functioning of our website.

2.2. Analytical cookies

We use analytical cookies to keep track of the following:

- the fact and time of visiting the website;
- the path through which the user arrives at a given page;
- remembering the user's activity and identifying the user if they have previously visited the website;
- whether the user has agreed to our website's use of cookies.

The information stored by cookies is not suitable for establishing your identity.

The information stored by cookies is used exclusively for the purposes described herein.

3. Google Analytics

Cookies are stored with a third party, namely the Google Analytics service. We use Google Analytics to measure the effectiveness and performance of our website and of our various advertising activities directed at it.

The following online data about you are stored in Google Analytics:

- cookie identifier;
- IP address — in a form not suitable for identification (with IP masking*);
- device-specific data (hardware, operating system, etc.);
- client identifier.

** By means of the method known as IP masking, we have configured Google Analytics so that it uses only a portion of the IP addresses for geographic location determination. Thanks to this, the user's IP address — as personal data — is not knowable to our website.*

4. Cookie maintenance

You have the option to maintain and/or delete cookies at your discretion; you can configure this in the settings menu of your internet browser.

5. Cookie banner text

The following notice is displayed when arriving at the website:

„Our website uses cookies without identifying personal data. You can review the detailed Cookie Policy here: [\[link\]](#). CLOSE”

Budapest Musculoskeletal Private Clinic
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